

## ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	<i>Place Management</i>
<b>CAMPAIGN TITLE</b>	<i>The Rocks SEM and Social</i>
<b>BUDGET (ex GST)</b>	<i>\$76,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** [The Rocks SEM and Social](#) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:



Date: 13 October

Name: Anita Mitchell

Agency: Place Management NSW

Position: Chief Executive Officer