

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Botanic Gardens of Sydney</i>
CAMPAIGN TITLE	<i>Blue Mountains Visitation Spring / Summer 2023</i>
BUDGET (ex GST)	<i>\$20,000.</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: BGS weddings

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 10/08/2023
Name: Denise Ora	
Agency: Botanic Gardens of Sydney	
Position: Chief Executive	