

# ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	<i>Sydney Olympic Park Authority</i>
<b>CAMPAIGN TITLE</b>	<i>SOPA SEM &amp; Display Advertising - Annual</i>
<b>BUDGET (ex GST)</b>	<i>\$10,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** [SOPA SEM & Display](#) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 25/08/23
Name: <a href="#">Dr Liz Develin</a>	
Agency: <a href="#">Sydney Olympic Park Authority</a>	
Position: <a href="#">Chief Executive Officer</a>	
<u><a href="#">[must be head of the Government agency, ie Secretary, CEO, in accordance with the Government Advertising Regulations 2018, except where delegated]</a></u>	