

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Sydney Olympic Park Authority</i>
CAMPAIGN TITLE	<i>SOPA Social Media - Annual</i>
BUDGET (ex GST)	<i>\$12,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: [SOPA Social Media](#) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 28/8/23
Name: Dr Liz Develin	
Agency: Sydney Olympic Park Authority	
Position: Chief Executive Officer	
<u>[must be head of the Government agency, ie Secretary, CEO, in accordance with the Government Advertising Regulations 2018, except where delegated]</u>	