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| **Cluster** | **Planning, Housing and Infrastructure** |
| **Agency** | **Department of Planning, Housing and Infrastructure**  |
| **Division/Branch/Unit** | **Crown Lands and Public Spaces / Crown Lands** |
| **Location** | **Ballina** |
| **Classification/Grade/Band** | **Clerk Grade 11/12** |
| **Role Family** *internal use only* | **Bespoke/ Projects and Programs/Lead** |
| **ANZSCO Code** | **13999** |
| **PCAT Code** | **1129192** |
| **Date of Approval** | **June 2024 (previous February 2021)** |
| **Agency Website** | **https://www.nsw.gov.au/departments-and-agencies/department-of-planning-housing-and-infrastructure** |

Agency Overview

The Department of Planning, Housing and Infrastructure (DPHI) are building the future of NSW through delivering diverse planning, housing solutions and infrastructure across the state. We strive to be a high-performing, world-class public service organisation that celebrates and reflects the full diversity of the community we serve and seeks to embed Aboriginal cultural awareness and knowledge throughout the department.

The Crown Lands and Public Spaces Group within DPHI includes Crown Lands, Aboriginal Outcomes, Cemeteries and Crematoria, Placemaking NSW, Greater Sydney Parklands and the Botanic Gardens of Sydney. The group has a collective responsibility for the stewardship of public lands, assets and special places across the state to provide public access, use and value, and improve quality of life for the people of NSW.

# Primary purpose of the role

The Manager Coastal Unit manages a team and provides expert advice on a diverse range of tenures, reserves and strategic property management functions, to achieve government priorities in the coastal zone. The role fosters constructive relationships with coastal stakeholders and tenure holders, to ensure issues are appropriately managed and leads staff in consistently applying policy and delivering changes and reforms to the management of coastal Crown land.

# Key accountabilities

* Lead the strategic management of coastal Crown land to ensure property assets and tenures are effectively and appropriately managed.
* Initiate, develop and lead a broad range of activities in line with the Crown Lands State Strategic Plan.
* Proactive community engagement with regards to the State Strategic Plan and its associated priorities.
* Ensure the delivery of financial and non-financial targets according to strategic and operational plans.
* Develop and implement reforms to coastal Crown land management, embedding policies and procedures that achieve outcomes aligned to community expectations and the NSW coastal management legislative framework.
* Build and maintain relationships to enhance the reputation of the Department through effective community engagement, proactive client service, fostering partnerships with internal and external stakeholders, and agency representation at government and industry forums.
* Manage complex projects to deliver identified outcomes within established time frames.
* Inform the Director of any significant issues on a timely basis and provide expert technical advice and recommendations regarding the management of coastal Crown land in NSW to inform decision making.

# Key challenges

* Managing complex tenure, reserve and property management projects in the coastal zone, with a diverse range of stakeholders in a sensitive political environment with competing interests, conflicting priorities and limited resources.
* Applying policy and processes consistently and delivering program outcomes for Crown Lands while balancing commercial, environmental and social objectives.

# Key relationships

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| **Who** | **Why** |
| **Internal** |  |
| Director Regional Operations East,Executive Director Land and Asset Management, Other Executive Staff and Managers | * Deliver services to ensure appropriate program / project delivery and

provide advice and support in the delivery of individual projects on behalf of other Directorates. |
| Land and Asset Management staff including direct reports and non-direct reports state-wide | * Provide technical advice and support in the application of policy and share resources to achieve efficiency in program and project delivery in the coastal zone.
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| Staff  | * Deliver seamless services in the allocation of land and ensuring the appropriate management of property and assets held under tenures in the coastal zone.
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| **External** |  |
| Other Government agencies | * Provide expert advice on specific Coastal Crown land, property management and natural resource management issues.
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| Customers and Stakeholders including Local Government, Crown Land Managers and general business community | * Provide expert advice and seek information on Coastal Crown land and property management and natural resource management issues.
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| Contractors and Agents | * Contracting services to deliver asset management functions.
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**Role dimensions**

## Decision making

In association with the Director, Regional Operations East, the role is responsible for:

* prioritising and determining the appropriate course of action in the use and allocation of Coastal Crown land and the negotiation of tenure arrangements, managing the access to resources to deliver on the Department’s objectives and customer’s needs.
* making decisions in a timely manner that manage and mitigate financial and governance risks while delivering outcomes for the organization.
* identifying and assessing innovative solutions that will drive economic growth, improve productivity and enhance service delivery.
* implementing the statutory and regulatory functions of the Minister under delegation ensuring proper administrative law and decision-making procedures and processes are maintained.

## Reporting line

Director, Regional Operations East

## Direct reports

Up to 5 direct reports

## Budget/Expenditure

Financial delegation of up to $250,000 from approved budget allocations.

# Key knowledge and experience

* Knowledge and understanding of coastal management, planning, land and natural resource related legislation and understanding of key commercial, environmental and social drivers in property management.

# Essential requirements

* Tertiary qualifications in a relevant field and/or equivalent level of knowledge and experience.
* Current drivers’ license and willingness to travel.

# Capabilities for the role

The [NSW public sector capability framework](https://www.psc.nsw.gov.au/workforce-management/capability-framework/the-capability-framework) describes the capabilities (knowledge, skills and abilities) needed to perform a role. There are four main groups of capabilities: personal attributes, relationships, results and business enablers, with a fifth people management group of capabilities for roles with managerial responsibilities. These groups, combined with capabilities drawn from occupation-specific capability sets where relevant, work together to provide an understanding of the capabilities needed for the role.

The capabilities are separated into **focus capabilities** and **complementary capabilities**.

# Focus capabilities

*Focus capabilities* are the capabilities considered the most important for effective performance of the role. These capabilities will be assessed at recruitment.

The focus capabilities for this role are shown below with a brief explanation of what each capability covers and the indicators describing the types of behaviours expected at each level.

| FOCUS CAPABILITIES |
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| **Capability group/sets** | **Capability name** |  | **Behavioural indicators** | **Level**  |
|  | **Act with Integrity**Be ethical and professional, and uphold and promote the public sector values | Model the highest standards of ethical and professional behaviour and reinforce their useRepresent the organisation in an honest, ethical and professional way and set an example for others to followPromote a culture of integrity and professionalism within the organisation and in dealings external to governmentMonitor ethical practices, standards and systems and reinforce their useAct promptly on reported breaches of legislation, policies and guidelines | Advanced |
|  | **Communicate Effectively**Communicate clearly, actively listen to others, and respond with understanding and respect | Present with credibility, engage diverse audiences and test levels of understandingTranslate technical and complex information clearly and concisely for diverse audiencesCreate opportunities for others to contribute to discussion and debateContribute to and promote information sharing across the organisationManage complex communications that involve understanding and responding to multiple and divergent viewpointsExplore creative ways to engage diverse audiences and communicate informationAdjust style and approach to optimise outcomesWrite fluently and persuasively in plain English and in a range of styles and formats | Advanced |
| **Commit to Customer Service**Provide customer-focused services in line with public sector and organisational objectives | Promote a customer-focused culture in the organisation and consider new ways of working to improve customer experienceEnsure systems are in place to capture customer service insights to improve servicesInitiate and develop partnerships with customers to define and evaluate service performance outcomesPromote and manage alliances within the organisation and across the public, private and community sectorsLiaise with senior stakeholders on key issues and provide expert and influential adviceIdentify and incorporate the interests and needs of customers in business process design and encourage new ideas and innovative approachesEnsure that the organisation’s systems, processes, policies and programs respond to customer needs | Advanced |
|  | **Demonstrate Accountability**Be proactive and responsible for own actions, and adhere to legislation, policy and guidelines | Assess work outcomes and identify and share learnings to inform future actionsEnsure that own actions and those of others are focused on achieving organisational outcomesExercise delegations responsiblyUnderstand and apply high standards of financial probity with public monies and other resourcesIdentify and implement safe work practices, taking a systematic risk management approach to ensure own and others’ health and safetyConduct and report on quality control auditsIdentify risks to successfully achieving goals, and take appropriate steps to mitigate those risks | Adept |
|  | **Project Management**Understand and apply effective planning, coordination and control methods | Prepare and review project scope and business cases for projects with multiple interdependenciesAccess key subject-matter experts’ knowledge to inform project plans and directionsDesign and implement effective stakeholder engagement and communications strategies for all project stagesMonitor project completion and implement effective and rigorous project evaluation methodologies to inform future planningDevelop effective strategies to remedy variances from project plans and minimise impactManage transitions between project stages and ensure that changes are consistent with organisational goalsParticipate in governance processes such as project steering groups | Advanced |
|  | **Manage and Develop People**Engage and motivate staff, and develop capability and potential in others | Refine roles and responsibilities over time to achieve better business outcomesRecognise talent, develop team capability and undertake succession planningCoach and mentor staff and encourage professional development and continuous learningPrioritise addressing and resolving team and individual performance issues and ensure that this approach is cascaded throughout the organisationImplement performance development frameworks to align workforce capability with the organisation’s current and future priorities and objectives | Advanced |

# Complementary capabilities

*Complementary capabilities* are also identified from the Capability Framework and relevant occupation-specific capability sets. They are important to identifying performance required for the role and development opportunities.

Note: capabilities listed as ‘not essential’ for this role are not relevant for recruitment purposes however may be relevant for future career development.

| COMPLEMENTARY CAPABILITIES |
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| **Capability group/sets** | **Capability name** |  | **Description** | **Level**  |
|  | Display Resilience and Courage | Be open and honest, prepared to express your views, and willing to accept and commit to change | Adept |
| Manage Self | Show drive and motivation, an ability to self-reflect and a commitment to learning | Adept |
| Value Diversity and Inclusion | Demonstrate inclusive behaviour and show respect for diverse backgrounds, experiences and perspectives | Adept |
|  | Work Collaboratively | Collaborate with others and value their contribution | Adept |
| Influence and Negotiate | Gain consensus and commitment from others, and resolve issues and conflicts | Adept |
|  | Deliver Results | Achieve results through the efficient use of resources and a commitment to quality outcomes | Adept |
| Plan and Prioritise | Plan to achieve priority outcomes and respond flexibly to changing circumstances | Adept |
| Think and Solve Problems | Think, analyse and consider the broader context to develop practical solutions | Advanced |
|  | Finance | Understand and apply financial processes to achieve value for money and minimise financial risk | Adept |
| Technology | Understand and use available technologies to maximise efficiencies and effectiveness | Intermediate |
| Procurement and Contract Management | Understand and apply procurement processes to ensure effective purchasing and contract performance | Intermediate |
|  | Inspire Direction and Purpose | Communicate goals, priorities and vision, and recognise achievements | Adept |
| Optimise Business Outcomes | Manage people and resources effectively to achieve public value | Adept |
| Manage Reform and Change | Support, promote and champion change, and assist others to engage with change | Adept |